

## Calendar of Events

### Fall Mixer- September 9

sponsored by Formosa Restaurant  
Formosa Restaurant, 5:30-7 p.m.

### Fall Fun- Saturday, October 11

Abington Farmers Market: 9 a.m.-2 p.m.,  
South Abington Park

Visit [TheAbingtons.org](http://TheAbingtons.org) for cooking demonstration times  
Scarecrow making: 10 a.m.-noon, South Abington  
Park Pavilion

Pumpkin Carving Contest: noon- 2p.m., South Abington  
Park Pavilion

Complimentary Halloween Face Painting: 2-4 p.m.,  
Downtown Clarks Summit

1 Day only Sales participating retailers in downtown  
Clarks Summit

### Holiday Open House, November 14-16

schedule of events TBA

### Holiday Mixer, December 3

Guy Cali & Associates, 5 - 7:30 p.m.

sponsored by Guy Cali & Associates & Bright Happenings

### 5th Annual Clarks Summit Festival of Ice, "A Frozen Renaissance Faire"- February 12-16



## In The Board Room



### ABPA Board of Directors

**Back row** ( L-R ) - Tim Franklin, Lisa Sniegocki, Tara Christian,  
Rosemary Nye, Sonia Wysochanski, Karen Thomas, Liz Bertocki,  
Charles Sandercock, Joann Cummings

**Front row** (L-R)- Jim Verano, Kristie Grier Ceruti, Diane Calabro,  
Francene Dudzic, Barry Kaplan

Absent from photo: Sharon Carfora, Kathleen Simrell,  
Government Liaisons Warren Watkins & Gerrie Carey



### ABPA Board Officers

(L-R): Treasurer- Jim Verano, Secretary- Kristie Grier Ceruti,  
President- Diane Calabro, Vice President- Francene Dudzic



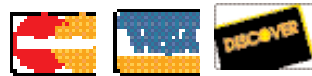
Do you have news to  
share about your  
business for our  
next newsletter?

Email Laura at

[LauraABPA@aol.com](mailto:LauraABPA@aol.com)

## Charge It!!

Charge your membership dues, event participation, etc.  
We are pleased to announce that ABPA is now accepting  
Visa, Mastercard & Discover. If you have any questions  
regarding this new service, please call the ABPA at  
(570)587-9045. Thank you.



## New & Improved... [www.TheAbingtons.org](http://www.TheAbingtons.org)

All updates are almost complete! The new site  
now offers the opportunity to join the organiza-  
tion online, updates on all committee meetings,  
calendar of events, photos and a new and  
improved Member Directory! If you are interested  
in advertising your business through the ABPA  
website please contact Laura at  
[LauraABPA@aol.com](mailto:LauraABPA@aol.com) for more details.

## Oh Those Summer Nites! Summer Campaign Shines



This year we tried to extend our Summerfest feeling through the whole summer by making  
it part of the Summit Nites campaign. By wanting to encourage our community to buy  
locally "Summit Nites" was born with Thursday evening extended shopping hours, events, &  
more. There were numerous events throughout the downtown such as story hour with the  
Abington Community Library and the return of the Street Dance thanks to the Clarks  
Summit Borough. Our annual Sidewalk Sales Days were held July 17-19 along with Park Day  
at South Abington Park, July 19. It was truly a summer to remember!

Prizes were donated for Park Day courtesy of the Clarks Summit Borough, Versailles, &  
Sanderson State Street Salon.

A special thanks to our sponsors- Biondi Franklin Insurance, Ned's Beer & Winemaking  
Supplies & Versailles- and to all of the event supporters along with Madeline McKenna for  
her beautiful portrait of the downtown shops & clock tower.



## Welcome, New ABPA Members

- Clel's Place
- Ned's Beer & Winemaking Supplies
- Frontier Communications
- Prudential Preferred Properties
- Retro Optical Boutique
- Emilie's Artistic Design
- The Bolock Law Firm
- The Vault
- Liberty Mutual Insurance Co
- Sickler's Bike & Sports Shop
- McCarthy Flowers

## Farmer's Market!

Be sure to stop by and  
visit the Abington  
Farmer's Market,  
Saturdays  
through  
October 25,  
9 a.m.-2 p.m.  
at South  
Abington  
Park!





# ABPA NEWSLETTER

FALL/WINTER 2008



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## A Message from the President

Dear ABPA Members,

We have had an exciting year thus far and are looking forward to more. One of our goals for this year was to get more involvement from our members and so far it's looking very promising! Some new and past members have joined the Board of Directors as well as the Retail and Festival of Ice Committees and we already have members wanting to host our After Hours Business Mixers for next year. But most importantly we can always use more volunteers to help with any of our upcoming events.



Diane Calabro,  
Classic Properties

Remember that your comments are always welcome, [CALABROD@yahoo.com](mailto:CALABROD@yahoo.com)

Your 2008 President,  
Diane Calabro

## ABPA Officers 2008

President - Diane Calabro, *Classic Properties*  
Vice President- Francene Dudzic, *Monogram Muse*  
Treasurer- Jim Verano, Jim Verano, *CPA/Abington Travel*  
Secretary - Kristie Grier Ceruti, *The Abington Journal*  
Executive Director- Laura Ancherani

## ABPA Board Members

**2006-2008**  
Sharon Carfora, *Inn at Nichols Village*  
Barry Kaplan, *Everything Natural*  
Tara Christian, *Community Newspaper Group*

**2006-2009**  
Liz Bertocki, *Willowbrook Assisted Living Community*  
Rosemary Nye, *Happenings Magazine*

**2008-2010**  
Tim Franklin, *Biondi-Franklin Insurance*  
Sonia Wysochanski, *The Drapery Shop/Kidazzle*  
Karen Thomas, *Penn Security Bank & Trust*  
Lisa Sniegocki, *Versailles*  
Joann Cummings, *Sanderson State Street*  
Kathleen Simrell, *James Simrell Designs*  
Charles Sandercock, *Summit Frameworks*

**Government Liaisons**  
Mark Dougherty and David O'Neil, *South Abington Township*  
Warren Watkins and Gerrie Carey, *Clarks Summit Borough*

[www.theabingtons.org](http://www.theabingtons.org) • (570) 587-9045

Thanks to **Happenings Communications Group, Inc.** for producing this newsletter. For information on our marketing services, please contact (570) 587-3532, ext 11.

## 2009 Festival of Ice Taking Shape! Frozen Renaissance Faire Set for Presidents Weekend Feb. 12-16

**P**resident's Weekend 2009 will see the largest and best Festival of Ice yet. Over 15,000 attendees are expected to visit downtown Clarks Summit between February 12 and 16.

A parade on Thursday evening will welcome the pre-sculpted ice into town and herald 2009's theme "A Renaissance Celebration." Friday, Saturday and Sunday will feature live ice sculpting exhibitions as well as music, food and Renaissance-style events—including jousting!

Sponsorship opportunities are still available for this exciting event in the Abingtons:

### Presenting Sponsor (One Available)

Cost: \$5,500  
Includes eight blocks of ice, live carving, exclusive TV coverage, largest listing on all posters, brochures, print advertising, ice sculpture signage, ABPA website and tab.

### Gold Sponsor (three available)

Cost: \$2,000  
Includes five blocks of ice, live carving and listing on all posters, brochures, print advertising, tab and ABPA website.

### Silver Sponsor (five available)

Cost: \$1,650  
Includes four blocks of ice, live carving, listing on all posters, brochures, print advertising, tab and ABPA website.

### Bronze Sponsor (unlimited)

Cost: \$1,300  
Includes three blocks of ice, live ice carving, sponsorship listing in the tab and ABPA website.

### Non-Sponsorship Opportunities:

**Two Block Live Sculpture**- Cost: \$800  
Includes two block sculptures carved live at your business or designated location on Friday or Saturday and inclusion in the carving schedule in the tab.

**Two Block Sculpture** Cost: \$650  
Includes a pre-carved ice sculpture placed at your business or designated location throughout the weekend.

**Single Block Sculpture**- Cost: \$325  
Includes a pre-carved ice sculpture placed at your business or designated location.



▲ Shown at a recent Abington Business and Professional Association meeting to plan the Clarks Summit Festival of Ice are, from left: Bernie Maopolski; Rosemary Nye; Frank Bolock; Laura Ancherani, ABPA Executive Director; Barry Kaplan, Festival of Ice Chairperson; Ed Shandra; Sharon Carfora; Diane Calabro, ABPA President; Dorothy O'Connor; Kristie Grier Ceruti, ABPA Secretary; & Karen Thomas. Absent from photo are: Francene Pisano Dudzic, Festival of Ice Co-Chairperson & ABPA Vice President; Beverly Bright; Mary Ann Nichols; Jim Verano, ABPA Treasurer; Tim Franklin; Lisa Sniegocki; Amy Griffith.

If you would like to participate in this year's Festival of Ice, please call the ABPA at (570) 587-9045 or email [LauraABPA@aol.com](mailto:LauraABPA@aol.com) for a sign up sheet.